

Nedap

Championing the Title of Global RFID Leader in Retail with Lifelong Learning

堅持進修不懈 保持全球零售界RFID領袖地位



Background 背景

Nedap keeps on investing to stay on top of the game, Nedap continually invests in its staff's learning and development to maintain its leadership position in the global retail RFID realm.

Nedap 持續投入資源栽培員工，以保持其全球零售界RFID領導的地位。

Solution 解決方案

Staff attended the "Certified RFID / EPC Professional Training Program" provided by GS1 HK Academy in early 2023 to enhance their knowledge of retail technology.

員工參加「IoT/RFID 證書課程(進階課程)」以增強零售科技的專業知識。

Benefits 效益

Staff can better sell their RFID solutions with enhanced knowledge in an on-going learning environment that supports Nedap's business growth.

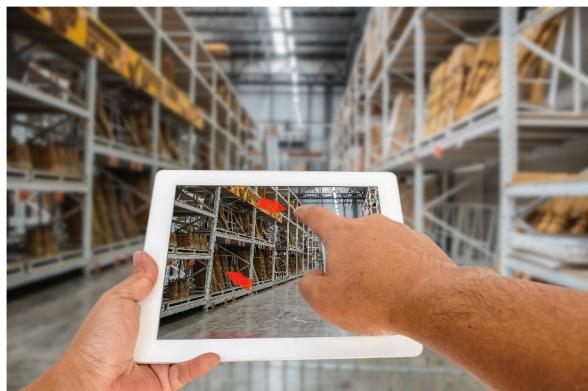
員工對RFID技術有更深認識，更好地推銷方案，持續學習支援公司穩固發展。

Background

Nedap, the global leader in RFID solutions, strives to provide retailers with a complete view of the supply chain, enabling them to perfectly match demand and supply anywhere, at any moment, thus resulting in seamless shopping experiences for their customers.

The company offers the ID Cloud Platform to retailers to access inventory data across the entire supply chain. Their RFID middleware is an EPCIS repository that is built on the GS1 EPCIS standard. It helps enable different retailers' systems to communicate between solutions and systems such as ERP, POS, and WMS to give the retailers a single source of truth.

To stay on top of the game, Nedap continually invests in its staff's learning and development by offering training and coaching opportunities.



背景

作為全球零售界別 RFID 解決方案的領袖，Nedap 致力為零售商透視整個供應鏈，讓他們隨時隨地準確配對供應與需求，為顧客帶來無縫的購物體驗。

公司透過 ID Cloud 平台，讓零售商紀錄及查閱整個供應鏈的庫存數據。其 RFID 中介軟件是在 GS1 EPCIS 標準上建成的 EPCIS 儲存庫，能協助不同零售商的系統之間傳遞訊息，如 ERP (企業資源管理)、POS (零售點)、WMS (庫存管理系統) 等，為他們提供準確的單一資料來源。

Nedap 為保持領導地位，持續投入資源栽培員工，包括為他們提供發展與培訓課程。

Solution - IoT/RFID Certification Course

Besides general training programs, the company offers Nedap-specific expertise training, so they found GS1 Hong Kong to enhance their RFID-related knowledge. Nominated staff attended the "Certified RFID / EPC Professional Training Program" provided by GS1 HK Academy in early 2023.

解決方案 - IoT/RFID 證書課程

除了基礎培訓內容外，公司亦會物色與其專業相關的培訓予員工，因此與 GS1 HK 合作以增強專業知識。多名員工於 2023 年上旬參加了由 GS1 HK 學院舉辦的「RFID/EPC 專業培訓證書課程」。



Professional and Practical

Instructed by Mr. KK Suen, GS1 HK's Chief Architect and Principal Consultant with over 35 years of experience in system development and consultancy, the training featured pragmatic knowledge on the strategy formulation, framework setup, implementation, and application of RFID and related technologies. For example, the new features of EPCIS v1.2 and the relevant RFID/EPC tag operations.

More Confident Selling

Learners were tested on their understanding and skills, and a course certificate was awarded upon completion of the training course. Equipped with in-depth RFID knowledge and applications, Nedap staff are able to more confidently present their RFID solution to their clients, to help them achieve perfect inventory visibility, zero waste and no losses.



既專業亦實際

課堂由本會總工程師及首席顧問孫國江負責制訂及教授，他擁有超過35年系統發展及專業顧問服務經驗。課程包含RFID及相關科技的策略規劃、釐定框架、實踐和應用等各種「貼地」知識，如EPCIS v1.2的新功能和RFID/EPC標籤等相關操作。

銷售更添信心

參與者需經過理解和技術的測驗，合格後方能獲頒課程證書。Nedap的員工憑藉對RFID應用更深認知，便能更有信心地向客戶講解和演譯RFID方案，幫助他們全面掌握庫存實況、達致零浪費和零損失。

“ The retail industry is ever-changing. New technology and innovation refocus and alter the marketplace at every turn. Just like retailers, we must keep ahead of the curve to satisfy our clients' needs to streamline operations and sustain profits. Learning from leading organisations like GS1 HK will help us stay on top of the game and open to challenging the status quo.

當今零售業瞬息萬變，新科技和新發明能在霎眼間重新釐定和改變整個市場。我們必須與零售商客戶同步、走在市場前瞻，滿足客戶對精簡營運和力爭利潤的需求。我們接受GS1 HK等業內領袖培訓，將有助我們繼續領導同儕、勇於挑戰現狀。 ”



- Daan van den Berg, Director Asia Pacific at Nedap Retail

Benefits

By building solutions on the global standard, Nedap also relies on the global standard organisation to keep abreast of future technology:



With enhanced knowledge, staff can better sell their RFID solutions

效益

Nedap 不單善用全球標準建立方案，亦有賴全球標準組織緊貼未來科技趨勢：

員工對 RFID 技術有更深認識，更好地推銷方案



Cultivate a life-long learning environment across the company that supports sustainable business growth

塑造終身學習的公司環境及氛圍，支援公司穩固發展

GS1 standards used or solution (s) / service (s) used

- GS1 HK Academy - “Certified RFID / EPC Professional Training Program”
- GS1 EPCIS standard

應用的GS1標準或方案 / 服務

- GS1 HK 學院 - RFID/EPC 專業培訓證書課程
- GS1 EPCIS 標準

About the Company

Found in 1929 in Amsterdam, Netherlands, Nedap has a workforce of over 800 employees and operates on a global scale. The company helps retailers prevent losses, optimise stock levels, and simplify multi-store retail and supply chain management using RFID technologies and related solutions, ultimately enabling retailers to improve the service they provide to their customers.

公司簡介

於1929成立、總部設於荷蘭阿姆斯特丹的Nedap，全球聘有逾800員工。公司通過RFID技術和相關解決方案，幫助零售商避免損失、優化存貨水平、簡化多店鋪的零售和供應鏈管理，最終讓零售商改善其顧客服務。



GS1 Hong Kong 香港貨品編碼協會

22/F, OTB Building, 160 Gloucester Road, Wanchai, Hong Kong

香港灣仔告士打道160號海外信託銀行大廈22樓

T +852 2861 2816 | F +852 2861 2423 | E info@gs1hk.org

www.gs1hk.org

GS1 is a registered trademark of GS1 AISBL.
All content copyright © GS1 Hong Kong 2023
GS1是GS1 AISBL的註冊商標。
版權所有 © GS1 Hong Kong 2023